



MANAGER'S REPORT

Tuesday, July 1, 2025



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INTRODUCTION

The Town of Telluride Manager's Report provides a comprehensive overview of the efforts, projects, and priorities shaping our community. Compiled by the Town Manager and department leaders, this report offers transparency and insight into municipal operations and is a resource for residents to stay informed about the work happening across Town departments. This report embodies the Town's commitment to open communication and a collaborative approach to addressing the needs of our residents, businesses, and visitors.

The Manager's Office oversees the town's strategic goals, partnerships, and policies to align projects with Telluride's values. It also comprises the following divisions:

- Communications keeps the public updated on town news, events, and developments through clear and timely outreach.
- Housing Development addresses affordable housing needs by managing current projects and planning for new housing solutions.
- Sustainability focuses on environmental initiatives, including renewable energy, waste reduction, and climate resiliency.

Clerk's Department manages town records, public meetings, elections, and licensing, ensuring transparency and accessibility in municipal processes.

Community Services manages town facilities and amenities to provide a clean, welcoming environment for all. Community Services also includes the following divisions:

- Childcare provides high-quality, accessible childcare services to support local families and foster community growth.
- Facilities Maintenance ensures that town-owned buildings and assets are well-maintained and safe for public use.
- Rental Housing manages town-owned rental units, offering affordable housing options to eligible residents and monitoring tenant satisfaction.

The Finance Department oversees the town's budget, financial planning, and fiscal policies, safeguarding Telluride's financial health and ensuring responsible stewardship of public funds.

The Historic Preservation, Building, and Planning Department protects Telluride's architectural heritage while ensuring sustainable development through comprehensive planning and regulatory oversight.

Marshal's Department is dedicated to maintaining public safety, focusing on law enforcement, crime prevention, and community engagement to enhance the well-being of residents and visitors.

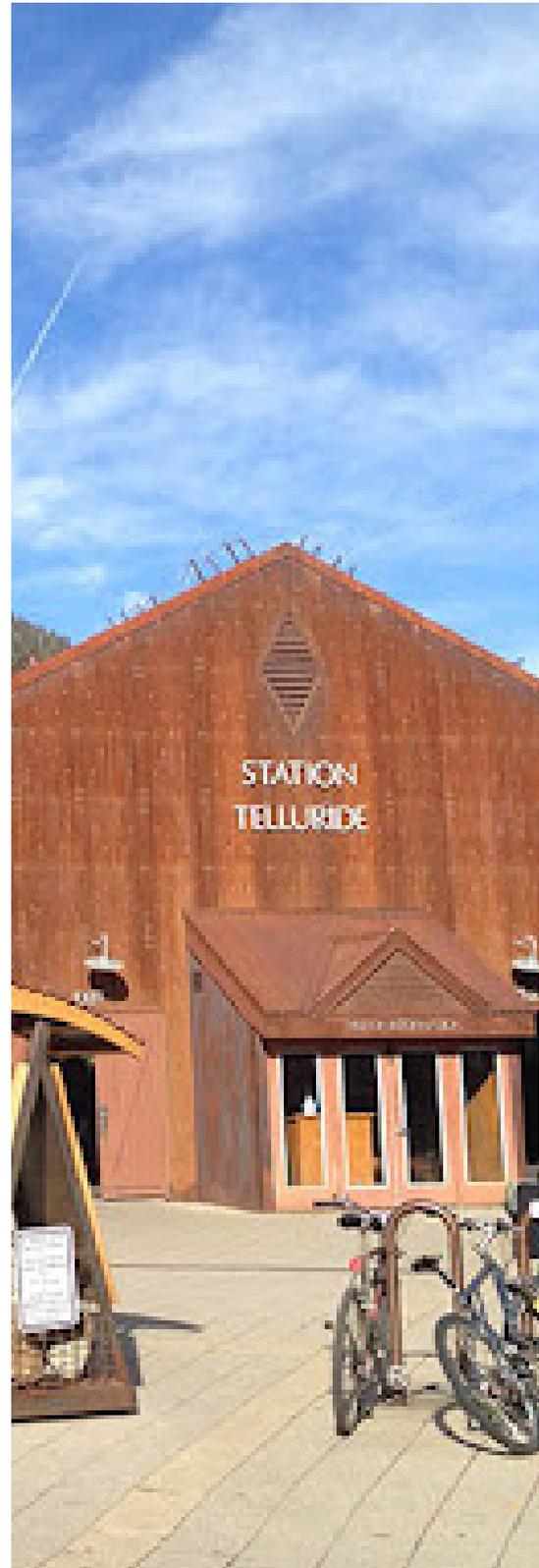
Parks and Recreation supports Telluride's outdoor lifestyle by maintaining parks, recreational facilities, and special events.

INTRODUCTION

Public Works maintains essential infrastructure, including streets, utilities, and water systems, ensuring safe and functional public spaces. It includes the following divisions:

- Streets and Sidewalks keeps town roads and sidewalks in safe, navigable condition through regular maintenance, upgrades, and seasonal work.
- Transit and Transportation works to improve public transit, road safety, and sustainable travel options within the town.
- Water and Wastewater oversees the town's water quality and treatment systems, ensuring clean drinking water and responsible wastewater management.

This Manager's Report serves as a snapshot of the town's ongoing projects, achievements, and future goals. By sharing updates from each department, the report enables residents to understand how Telluride's municipal government operates and how each division contributes to the town's mission and values. Our goal is for this report to be an open invitation to all residents to engage with their local government, stay informed, and participate in Telluride's continuous growth and improvement. Thank you for your interest in Telluride's future and for supporting a strong, connected community.



MANAGER'S OFFICE

In this week's Manager's Report, the Town of Telluride updates the public on several initiatives across departments:

- **Manager's Office:** Merchant meetings, gondola station planning, Lift 7 neighborhood planning, Town text alerts, Engage Telluride
- **Housing Development:** Canyonlands, Shandoka Building F, Voodoo Housing, Virginia Placer, Lift 7, Lot L, Carhenge, regional housing needs
- **Public Works:** Main Street ramps, Pacific Ave upgrades, crack seal & bike path repairs, paving program, sewer rehabilitation, water conservation
- **Parks & Recreation:** Town Park projects, campground and pool, spring/summer programs, recent and upcoming special events
- **Marshal's Department:** Bike and pathway safety enforcement, updated signage and speed regulations
- **Community Services:** Childcare openings at Elaine's Place
- **Finance:** Transfer tax, sales tax, STR excise tax, and lodgers' tax revenue performance
- **Historic Preservation, Planning & Building:** Preservation award nominations, new Planner II hire, building code review

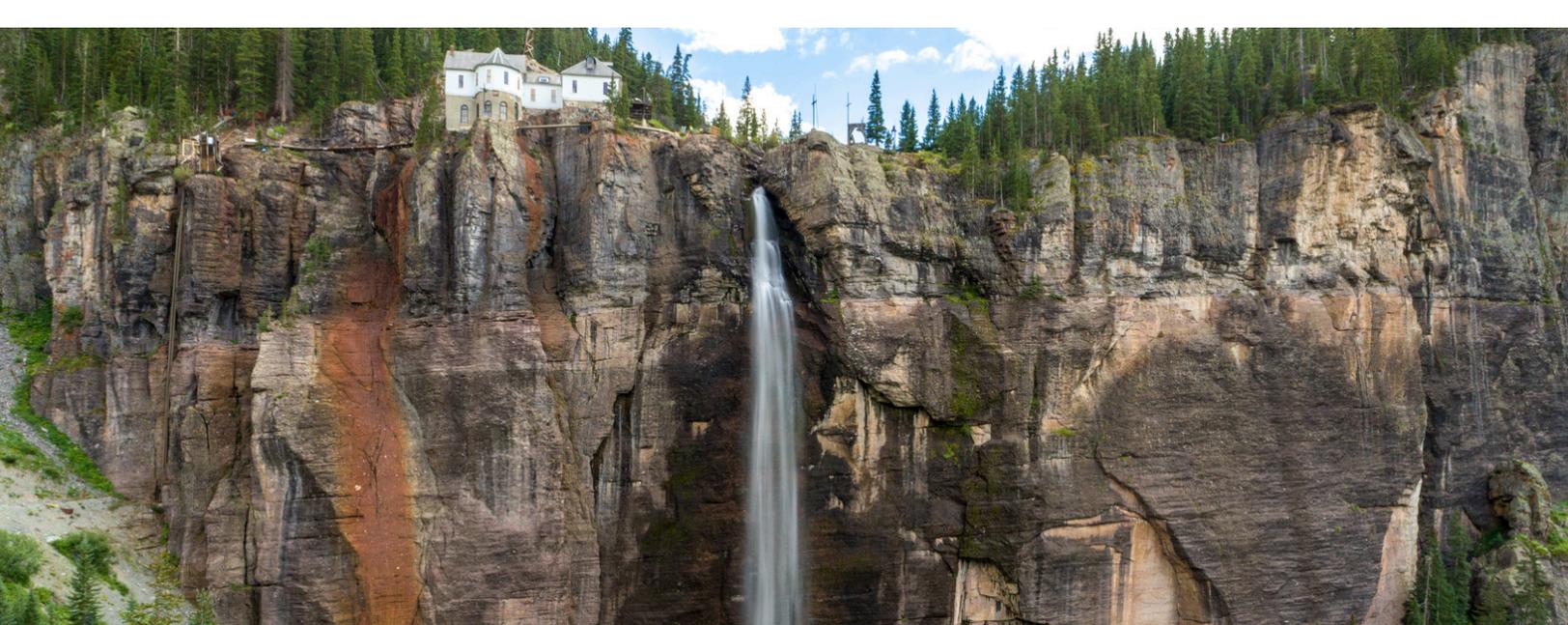
Communications

- **Joint Merchant Meeting:** The Town of Telluride participated in the Joint Merchant Meeting on June 10, 2025, alongside representatives from TMVOA, the Town of Mountain Village, the Telluride Tourism Board (TTB), Colorado Flights Alliance (CFA), and Telluride Ski & Golf (TSG). The meeting focused on regional economic trends, air service updates, tourism marketing, and community vibrancy efforts. The Town also shared updates on current Town-led projects and emphasized the availability of additional information through the Engage Telluride platform, where community members and businesses can stay informed and provide feedback. The next Merchant Meeting will be hosted by the Town of Telluride on Monday, August 5, at 1:00 PM. Learn more at bit.ly/totmerchantmtgs.
- **Lift 7 Neighborhood Planning:** Town staff and Design Workshop hosted a Public Open House on Tuesday, June 10, to further engage the community surrounding the future of the Lift 7 Neighborhood. Residents and stakeholders viewed and gave feedback surrounding conceptual plans. If you weren't able to attend or are interested in learning more, visit bit.ly/chair7carhenge.

MANAGER'S OFFICE

Communications

- **Telluride Gondola Station Planning:** The second public open house and pop-up event for the Telluride Gondola Station Planning Project was held on Wednesday, June 11, and was a great success—over 100 community members participated and provided feedback on the three proposed design concepts.
- For those who couldn't attend, feedback can still be submitted online via the project's Engage page at bit.ly/totgondolastation
- In addition to the open house, the project team presented updates to the SMART Gondola Advisory Committee on June 16 ([View Details](#)) and the Telluride Town Council at its Retreat on June 12 ([View Meeting Info](#)).
- Consultants are now incorporating community and stakeholder feedback to develop a refined final concept that will guide future design and implementation efforts.
 - Stay Informed
 - Learn more at bit.ly/totgondolastation
- **Town of Telluride Text Notifications:** The Town's text notification system is a great way to stay in the loop about Town projects, road closures, water shutoffs, and more. Text TELLURIDE to 38276.
- **Engage Telluride:** Engage Telluride is the Town's central platform for learning about projects and sharing feedback. Visit engagetelluride.org to explore active initiatives, participate in surveys, and stay informed about what's happening in your community. Visit engagetelluride.org to stay informed and have your voice heard on the future of Telluride.



MANAGER'S

Property Tax Update and Community Clarification

We recognize that rising property assessments have prompted concern across the community. In response, we want to provide updated context around the Town of Telluride's property tax collections and fiscal structure.

Key Highlights:

- **Telluride's Mill Levy Remains Among the Lowest:** The Town maintains one of the region's lowest municipal mill levies, even compared to special districts.
- **Charter caps Revenue Growth:** The Town Charter limits General Fund property tax revenue increases to no more than 7% annually, regardless of changes in property values. This protects residents from sharp year-over-year tax increases.
- **Property Taxes Are a Small Part of the Town Budget:** Property tax revenue comprises only a small fraction of the Town's overall budget:
 - General Fund: 1.876 mills, generating approximately \$949,000, or just 5% of the 2025 General Fund budget.
 - Affordable Housing Fund: 2.0 mills, generating around \$1 million.
- **Higher Assessments Don't Equal Windfall Revenue:** While home values have increased, the Town's capped mill levy prevents a proportional increase in revenue. This is an important distinction as we continue to plan responsibly and communicate transparently.

Telluride Property Tax Breakdown (2025 Taxes on \$1M Residential Value)

| District | 2025 Mill Levy | Tax on \$1M Value | % of Total Tax |
|------------------------------------|----------------|-------------------|----------------|
| San Miguel County | 11.620 | \$778.54 | 22.42% |
| Telluride R-1 School District | 13.878 | \$929.83 | 26.77% |
| SW Water Conservation District | 0.380 | \$25.46 | 0.73% |
| Lone Tree Cemetery District | 0.150 | \$10.05 | 0.29% |
| Telluride Hospital District | 6.419 | \$430.07 | 12.38% |
| Town of Telluride - General Fund | 1.876 | \$125.72 | 3.62% |
| Town of Telluride - Housing Fund | 2.000 | \$134.00 | 3.86% |
| Telluride Fire Protection District | 8.493 | \$569.03 | 16.39% |
| San Miguel Library District | 3.494 | \$234.10 | 6.75% |
| SMART (Regional Transit) | 2.086 | \$139.76 | 4.03% |
| Telluride Historical Museum | 0.333 | \$22.31 | 0.64% |
| Total | 50.729 | \$3,408.87 | 100% |

Should anyone have additional questions about property valuation, please note that this process is handled by San Miguel County. You can learn more by visiting the County Assessor's Office at sanmiguelcountycogov/148/Assessor.

MANAGER'S

Housing Development

- The Town of Telluride continues to make significant progress on several impactful housing and development projects, aimed at addressing community needs and supporting long-term growth:
- **Canyonlands/Townhouse Public-Private Partnership**
 - Scope: 36 deed-restricted units (28 rental, 8 for-sale) and 3 free-market units.
 - Team: Servitas LLC / BCC
 - Past Activities: Ground Lease, Replenishment Resolution, and THA Resolution approved in 2024. Financing closed in February. Building permit for Canyonlands and Demo permit for Tower House issued in January. Site-prep permit issued for Tower House in June.
 - Status: Under construction
 - Projected Completion Date: Spring 2026 Approx.
 - AMI Target: 120% average
- **Shandoka Building F Phase 1**
 - Scope: Remodel of 9 existing rental units and addition of 3 studio units.
 - Team: Cushing Terrell Architects / Shaw Construction
 - Past Activities: CO obtained November 7th
 - Status: Complete and in warranty Move-ins: Complete
 - Approx. AMI Target: 120%
- **Shandoka Building F Phase 2**
 - Scope: Remodel of 14 existing units, expansion of 3 units, and addition of 2 new studio units and one new 2 bedroom unit.
 - Team: Cushing Terrell Architects / Shaw Construction
 - Past Activities: Authorization to Proceed, Building Permit, and Financing approved in late 2024.
 - Status: Under construction
 - Projected Completion Date: November 2025 Approx.
 - AMI Target: 120%



MANAGER'S

Housing Development

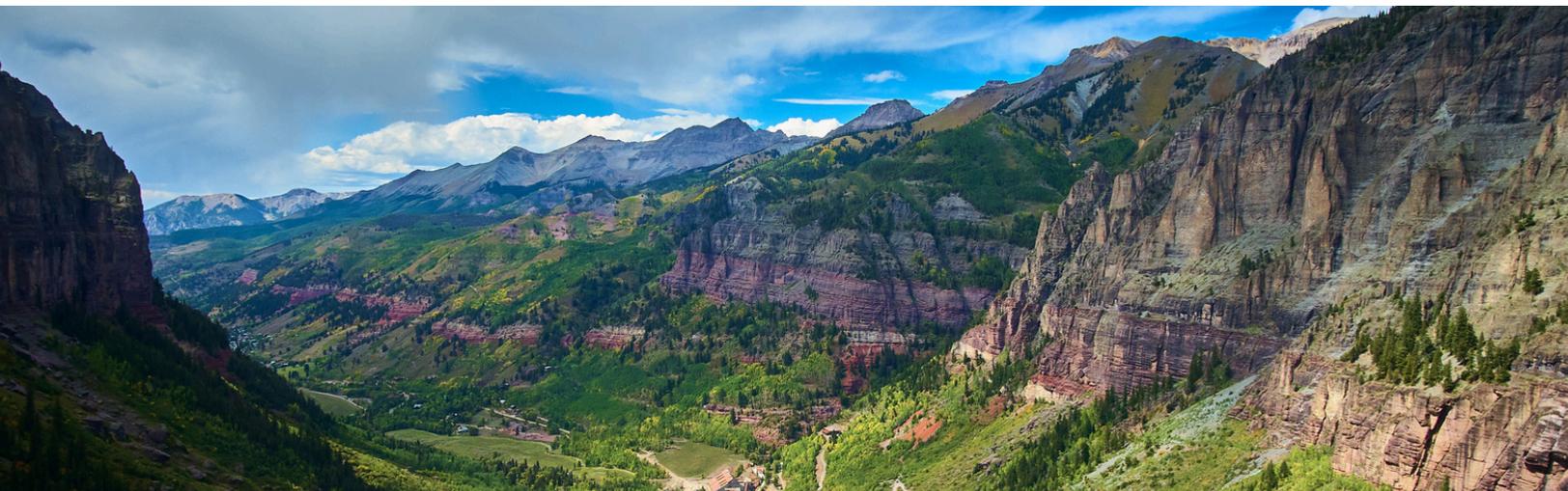
- **Voodoo Employee Rental Housing Project**
 - Scope: 27 rental units and 3,600 sq. ft. of tenant-finished commercial space including the Youth Center (Shed) and Free Box.
 - Team: CCY Architects / Shaw Construction
 - Past Activities: CO obtained October 1st; Shed tenant finish completed. Commercial tenant improvements underway.
 - Status: Project complete and under warranty. Youth Center occupied and commercial space leased.
 - Projected Completion Date: Residency occupancy began October 2024, Shed occupancy began May 2025, Commercial tenant improvements underway.
 - Approx. AMI Target: 110–170%, averaging 140% (120% with grant)
- **Virginia Placer Phases 2A & 2B**
 - Scope: Phase 2A includes 9 units for Town operational needs (on-call, temporary, recruitment, seasonal, long-term). Phase 2B includes an estimated 10–12 rental units serving in-town taxing districts.
 - Team: Keo Studioworks / Shaw Construction
 - Past Activities: HARC approvals obtained for both phases. COP financing approved February 4th. Value engineering in progress; revised GMP for Phase 2A approved by TC at June meeting.
 - Status: Pre-construction
 - Projected Completion Date: TBD Approx.
 - AMI Target: TBD



MANAGER'S

Housing Development

- The Town of Telluride continues to make significant progress on several impactful housing and development projects, aimed at addressing community needs and supporting long-term growth:
- **Lift 7 Neighborhood Planning:**
 - Continue public engagement for the Chair 7 Redevelopment— Public Open House held on June 10.
- **Carhenge Redevelopment**
 - Scope: Conceptual Redevelopment of Carhenge property with 200–300 housing units, 10,000–20,000 sq. ft. of neighborhood commercial space, community-supporting accommodations, and childcare.
 - Team: Design Workshop / OK Architects
 - Past Activities: Phase 1 MOU with TSG approved in 2024; Phase 2 MOU approved in January. Neighborhood meetings held in March and April. Open House held in June
 - Status: Phase 2 planning and preliminary engineering underway
 - Next Steps: Complete Conceptual PUD and preliminary subdivision applications by August
- **Lot L Redevelopment**
 - Scope: Conceptual 900-vehicle parking structure, 30–40 housing units, 2,000 sq. ft. of transit-oriented commercial space, and a childcare facility, consistent with the SACP.
 - Team: Cushing Terrell Architects / Desman (Feasibility & Conceptual Planning), Design Workshop / Cushing Terrell Architects (Preliminary Plan)
 - Past Activities: Feasibility study and conceptual plan completed in 2022– 2023; MOU for Preliminary Plan development approved in January.
 - Status: Preliminary planning, cost estimation, and public process underway; HARC WS held on June 18th
 - Next Steps: Complete the Preliminary Plan, cost estimates, and financing strategy by mid-2025



HOUSING NEEDS ASSESSMENT

The Regional Housing Needs Assessment, led by the San Miguel Regional Housing Authority (SMRHA) in collaboration with the Town of Telluride, San Miguel County, and the Town of Mountain Village, is currently in progress.

This comprehensive analysis will identify workforce housing demand across the region and serve as a key tool to guide future policy, development priorities, and funding strategies.

Final Report: The final Housing Needs Assessment will be released to the public and discussed at the **San Miguel Regional Housing Board Meeting held on Monday, July 7 at 1 pm**, following two rounds of revisions.

For more information and to view a visual project timeline, visit: [SMRHA Housing Needs Assessment Page](#)



CLERKS

2025 Regular Municipal Election

- The 2025 Municipal Election will be held on November 4, 2025
- There are four council seat vacancies and a partial term for the Town Meeting Moderator
- A candidate information session is scheduled for July 17th at 5:30 p.m. at Rebekah Hall with an option to attend remotely.
- Updated information can be found at bit.ly/totelections.
- Nomination Petitions will be released on August 5th.

Training

- Tina Rutherford will attend her second year of Clerk's Institute, July 13th – 18th, in Fort Collins to continue earning points toward achieving her Certified Municipal Clerk certification.
- The institute offers 120 hours of coursework in public administration, managerial skills, interpersonal skills, and technically related subjects over the course of three annual one-week sessions. Faculty members have been chosen from academic, public, and private organizations based on their experience and ability to contribute to a dynamic, in-depth learning experience.

Accessible Forms

- The Clerk's Department has worked diligently for the past six months to convert most of our forms to online accessible forms for Liquor Licensing, Short-Term Rentals, Campaign Finance, Record Retention, and Municipal Court.
- Created an internal Contract Tracking System for staff to track contract expiration dates, renewals, and certificates of insurance.
- We have streamlined most forms requiring a notary block to require only one notary, as opposed to multiple notaries for many of our forms. This change will enhance the efficiency and convenience for our community members who rely on these services.

Town Council Public Comment

- The email address for Town Council public comments changed to townclerk@telluride.gov from clerkcomments@telluride-co.gov. Please direct citizens to submit comments to the new email address.
- Reminder: the deadline for inclusion in the Town Council packet for an agenda item is noon the week before the meeting. Comments submitted after noon on Wednesday will be uploaded to the Document Center as part of the record but will not be added to the packet.

COMMUNITY SERVICES

Childcare

- **Elaine's Place Program Openings:** Elaine's Place currently has openings following recent transitions of children to preschool programs. Daily availability exists, with limited space on Thursdays. Families seeking childcare are encouraged to visit the Town website or contact the department at childcare@telluride-co.gov for enrollment information.
- To learn more or to inquire about enrollment, please visit bit.ly/totchildcare or email childcare@telluride-co.gov.



FINANCE

Discussion and Financial Analysis of Real Estate Transfer Tax, Sales & Excise Taxes

- **Real Estate Transfer Tax (3%):** A 3% tax is imposed on all transfers of real property located in the Town, whether by deeds, instruments, writings, leases, or any other documents.
 - Real Estate Transfer Tax revenues through May are at 46% of the budget, which closely aligns with being 42% through the year. This revenue source can be difficult to compare year over year for each month due to historical variability. It is, however, on track to meet the 2025 budgeted revenue.
- **Sales Tax (4.5%):** A sales tax of 4.5%, including a 0.5% sales tax for affordable housing, is levied on all sales of tangible personal property and specified services within the Town. This tax applies to all retail sales, certain leases of tangible property, and the provision of certain services.
 - March sales tax revenues collected in April have increased by 6% overall. Retail In-Town has decreased by 2% compared to 2024 and out-of-town retail has increased by 32%, while retail food and beverage sales have decreased by 3%. Revenues from lodging, property management, and short-term rentals have also grown by 19%.
- **Short Term Rental Excise Tax for Affordable Housing (2.5%):** All bookings for short-term rentals in the Town of Telluride are subject to a 2.5% excise tax. This tax does not apply to hotel units, accommodations, or other short-term rental units classified as commercial property by the San Miguel County Assessor. The purpose of this tax is to fund affordable housing and related programs.
 - This revenue source has increased by 42.9% in April compared to 2024.
- **Town Lodgers' Tax (2%):** Effective January 1, 2022, the Town imposes a 2% Lodgers' Tax on room rentals or accommodations for twenty-nine days or less. This tax funds activities related to tourism or marketing, managing the effects of tourism on the community, or other purposes as determined by the Town Council, including improving transportation services, the Town's wastewater treatment facility, and affordable housing.
 - Revenue from this source has increased by 23.2% for April compared to 2024.

Tax Reports



bit.ly/tottaxes

HISTORIC PRESERVATION, PLANNING, BUILDING

Comprehensive Plan Update

In 2023, the Town of Telluride completed its Vision Plan, setting the stage for the next step: updating the Comprehensive Plan. This effort will create a strategic roadmap addressing community character, land use, housing, transportation, infrastructure, open space, and more.

Over the next year, consulting firm Logan Simpson will work with the Town's Historic Preservation, Planning, and Building (HPPB) Department to engage the community and ensure the updated plan reflects shared values and priorities.

The community kickoff will take place July 21–24, with Logan Simpson and HPPB staff leading engagement events, roundtables, and listening sessions across town.





MARSHAL'S DEPARTMENT

Bike Safety, Street and Pathway Enforcement

As bike and pathway use increases for the summer season, the Marshal's Department will be stepping up enforcement to ensure all cyclists—electric or otherwise—are following standard traffic laws.

Additionally, new signage is now in place on Town pathways within Town Park to communicate updated regulations.

- Rather than regulating specific types of e-bikes, all electric bikes must be pedaled—throttle use is not permitted.
- Electric or motorized scooters, motorcycles, dirt bikes, and one wheels are prohibited on park pathways.
- A 7 mph speed limit is in effect, consistent with other Town Park regulations.
- Additional signage will be posted to prohibit all electric or motorized vehicles (bikes, scooters, motorcycles, dirt bikes, and one wheels) from use on fields and in the skatepark.

These actions aim to maintain the safety and shared use of public spaces.



PARKS & REC

Facilities and Parks Maintenance

- Town Park Campground is open, and the online reservation booking windows are posted on the Town website
 - The third booking window for online reservations between August 11 through 20, and August 24 through September 9 opens on July 8
- Town Park Pool is open, and the facility schedule is available online

Recreation Programming

- **Spring & Summer Programming**
 - Registration is now open for several seasonal programs, with additional offerings coming soon:
 - Swim Team
 - Adult Softball
 - Swim Lessons
 - Adult Soccer

Special Events

- **Recent Events on Town Property:**
 - Augment Music: June 10
 - Food + Vine: June 12 – 15
 - Bluegrass Festival: June 19 - 22
- **Upcoming events on Town property**
 - SHOW Bar Series: June 26
 - Yoga Festival: June 26 – 29
 - Community Fiesta: June 28
 - Plein Air: June 29 – July 5
 - Fourth of July Bash: July 4



PUBLIC WORKS

Streets and Utilities

- **Main Street Accessibility Improvements:** Construction continues on ADA-accessible ramp installations as part of the Main Street Accessibility Project.
- Ramps completed:
 - Colorado and Pine Intersection
 - North and South Midblock Ramps at Oak and Colorado
 - North and South Midblock Ramps at Spruce and Colorado
 - North Fir and Colorado
- What's Next
 - Ramps to be completed prior to the 4th of July
 - Southwest and Southeast corners of Colorado and Fir.
 - Northwest ramp at Colorado and Aspen
 - North ramps at Colorado and Willow
- **Access & Business Impacts:** Pedestrian access to all businesses remains open. Detour signage is in place, and crews are working to minimize disruption. Please continue to support local businesses during construction.
 - Stay Informed
 - Learn more at bit.ly/totmainstreet
 - Text MAIN to 38276
- **Pacific Avenue Improvements:** S. Tomboy Road reconstruction is complete. Telluride Gravel (TGI) also finished pouring the northside curb/gutter and sidewalk between Davis and just East of S. Tomboy St. TGI will move towards completing the accessibility ramps on the east side of S. Davis at Pacific and continue installing curb/gutter and sidewalk on the southside of W. Pacific Ave. between Davis and Tomboy.
 - Stay Informed
 - Learn more at bit.ly/totpacificave
 - Text PACIFIC to 38276



PUBLIC WORKS

Streets and Utilities

- **Crack Seal & Spur Bike Path Repairs:** The crack seal program was completed and will continue in 2026. The bike path still contains numerous cracks that require patching rather than crack sealing. Patching efforts will continue throughout the year, with the goal of completion by 2025, followed by repaving scheduled for 2026.
- **2025 Paving Program:** The paving program will address priority streets identified in the 2024 Pavement Condition Index (PCI) Study.
 - Contractor: TGI
 - Schedule: The project is scheduled to occur in two phases: Spring and Fall. Work is set to begin in June 2025 and will not interfere with major festivals. The second phase of the overlay is expected to start in early October.
 - Scope: The streets mentioned will initially undergo milling, a process expected to last just one day. During this milling phase, parking on the street will be prohibited for vehicles. After the milling and cleaning are completed, parking will be permitted again. The contractor is expected to bring in the paver within 14 days after milling is complete to pave the milled street. On the day the overlay is scheduled, parking will again be restricted. Once the pavement has been laid and compacted, vehicles will be allowed to park on the street.
 - Public Outreach: Notifications will be issued when the schedule and street segments are confirmed.



PUBLIC WORKS

Streets and Utilities

- **Mahoney Bridge Replacement:** The Town has contracted KLJ to design a replacement for the aging twin 72” corrugated metal pipe (CMP) culverts at Mahoney Drive. The new clear-span bridge will improve road alignment, increase flood resilience, and enhance pedestrian safety and connectivity in the area.
 - **Project Goal:** Improve long-term infrastructure reliability, meet CDOT and FEMA compliance standards, and provide a safer, more accessible crossing for all users.
 - **Current Status:** KLJ is expected to submit the 30% concept design in the coming weeks.
 - **Next Steps:** 30% single span bridge concept approved and approved to move towards 90% design. Additional Geotech drilling underway

Water and Wastewater

- **Sanitary Sewer Rehabilitation**
 - Contractor C&L is currently in the field conducting sewer main cleaning and CCTV inspections in preparation for trenchless lining of pipes with known infiltration issues.
 - **Purpose:** These efforts are part of a larger rehabilitation strategy to extend the life of aging infrastructure and reduce groundwater infiltration into the sanitary sewer system.
 - **Public Communication:** Affected residents are receiving advance notification by mail from C&L outlining the work schedule, process details, and contact information for questions or concerns
 - Stay Informed:
 - Learn more at bit.ly/totsewerlining
 - Text 'TELLURIDE' to 38276
- **Public Outreach Campaign**
 - The Water/Wastewater Division is launching its summer outreach focused on water conservation. The conservation campaign will share practical tips to reduce water use, encouraging proactive habits ahead of potential drought or low snowpack years.
 - Public education on annual backflow testing is also ramping up, highlighting its role in preventing cross-contamination. To support this, the Division is implementing new reporting software to streamline compliance and testing notifications. Certified testers will upload results directly into the system, and staff will work closely with both testers and customers to ensure a smooth rollout.

CONSERVE WATER
PRESERVE TELLURIDE

WHY CONSERVE?
Water is vital to our unique mountain ecosystem, our economy, and our quality of life. Even in a snowy climate, water is a finite resource. Every drop counts to ensure a sustainable future for our community!

WHERE DOES YOUR WATER GO?

| | |
|------------------|-----|
| Leak | 12% |
| Other | 9% |
| Toilet | 25% |
| Washing Machines | 17% |
| Faucets | 13% |
| Showers | 24% |

Most of our treated, potable water is used right in and around our homes and businesses. Understanding common usage helps us all conserve smarter!

70-80% INDOOR USE
20-30% OUTDOOR USE

CONSERVING WATER INDOORS

- SHORTER SHOWERS**
Aim for 5 minutes or less.
- TOILET SMART**
Don't use the toilet as a trash can. Check for leaks, especially before leaving on vacation.
- TURN OFF THE TAP**
Especially while brushing teeth, shaving, or washing dishes.
- FULL LOADS ONLY**
Run your dishwasher and washing machine only when full.
- FIX LEAKS**
A small drip can waste gallons. Check toilets, faucets, and outdoor hoses often.

CONSERVING WATER OUTDOORS

WATER WISELY
Water your lawn and garden only when necessary, and always during the coolest parts of the day (early morning or late evening).

DROUGHT-TOLERANT PLANTS
Select native or adapted plants that thrive with less water.

MULCH
Apply mulch around plants to retain soil moisture and reduce evaporation.

SWEEP, DON'T SPRAY
Use a broom to clean driveways and sidewalks instead of a hose.

CAR WASHING
Wash your car with a bucket and sponge, or visit a commercial car wash that recycles water.

TOGETHER, WE MAKE A DIFFERENCE!
Every gallon saved helps:

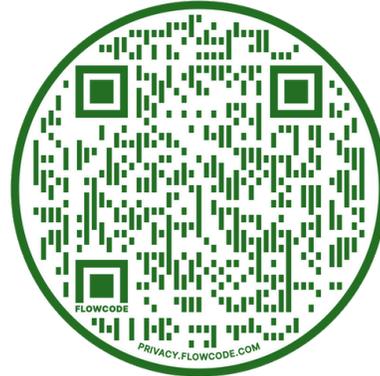
- Protect our natural environment.
- Ensure a reliable water supply for generations.
- Reduce energy consumption (it takes energy to treat and deliver water!).

LEARN MORE:
bit.ly/totconserve

REPORT CONCERNS
info@telluride.gov
(770) 728-5700



ENGAGE TELLURIDE



engagetelluride.org

QUESTIONS?

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Town Clerk | townclerk@telluride.gov

Finance | finance@telluride.gov

Marshals | marshals@telluride.gov

Rental Housing | rentalhousing@telluride.gov

Parks & Recreation | parksandrec@telluride.gov

Public Works | pw@telluride.gov

Town of Telluride | info@telluride.gov